North East Coaching Collective

Robert Laycock





Coaching style

Robert's first experience of coaching was in 2009. Since then he has accessed coaching support at a number of key stages in his career. Having experienced the transformational power of coaching first hand, Robert has developed his own coaching practice to provide individuals and teams with similarly powerful and purposeful spaces for development. He describes his particular strengths as:

- All aspects of communication
- Being highly organised and structured
- Being focused on the client fully present, fascinated, supportive
- Self-awareness being authentic, open, honest, true to self

Key skills

Robert's key skills include: leadership and management development; change management; strategic, financial and business planning; individual and team coaching; facilitation; governance; fundraising.

Career background

His career spans the arts, public, voluntary, community and social enterprise sectors including twelve years leading a regional arts based charity. He is co-founder of North East Together: the network for social change leadership and Yes We Can developing social change leadership; and board member of Beacon Films.