



# Yes We Can **Lead and manage**

Leadership and management development programme for leaders and managers of projects, organisations and initiatives working for social change in the north east

## 8-day leadership and management development programme (unaccredited with qualification top-up option)

### Next dates

December 2018 — July 2019 (one day a month)

### How much is it?

£800 per person (or for multiple bookings, £700 per additional person)

### Who is this for?

Leaders and managers of small and medium scale not-for-profit organisations working across the north east region and individuals working independently for social change. The programme is particularly relevant to individuals without a formal leadership and management qualification who are looking for a practical and comprehensive introduction to key leadership and management theories, models, frameworks, tools, techniques and approaches.

### How is the programme structured?

Eight full days training, one day per month between December and July, delivered across the north east region. Three core themes:

Managing Others	Leading Self	Working Together
People and performance processes	Understand context and culture	Developing vision
Effective management skills	Leadership principles and practice	Leading strategy
Understanding team dynamics	Managing expectations and influencing	Managing change
Communication	Engagement and motivation	Project management skills
Relationship management	Facilitation skills	Effective evaluation
Coaching skills	Self awareness and self assessment	Impact measurement

Part of Day 1 one will involve refining the programme content to meet the needs and interests of the group. Part of Day 8 will involve planning next steps for delegates.

Workshops will combine different learning tools and processes including workbooks, case studies, guest speakers, assessment tools and other diagnostics, access to models and theories, audiovisual material and reading lists. There will be opportunity to progress thinking and learning between workshops. Delegates will also provide a learning resource for each other with opportunities for networking, discussion and practice together.

The programme has been designed with optional progression onto an ILM Level 5 Certificate in Leadership and Management in the future. If you choose this top-up there will be additional ILM registration fees and assignments to complete related to leadership in practice to help you to embed learning from the programme and gain a recognised degree level qualification in Leadership and Management.

**For more information or to book a place email [robert@peoplepurposeplanning.co.uk](mailto:robert@peoplepurposeplanning.co.uk)**

## Programme leaders



**Robert Laycock** supports the organisational and leadership development of not-for-profit organisations across the North East region. He works with leaders, their staff teams, boards and other key stakeholders, to strengthen business planning processes; develop robust financial plans, funding models and fundraising strategy; develop leadership and management capability; support organisational development and change; and strengthen governance.

He is co-founder of Yes We Can, North East Together: Leaders Network for Social Change and First Trusteeship, a new programme of training and mentoring support for first time trustees. He is also a board member of Beacon Films and the Comfrey Project.

Robert is owner and director of People Purpose Planning.



**Cath Brown** is an Executive Coach, Supervisor, Trainer, Facilitator and OD/HR Consultant working with a variety of NHS, public, private and charitable organisations. Cath's main focus is around working in partnership with individuals, teams and whole organisations to support change and embed effective leadership, management and coaching practice at all levels.

Her key skills are around application of leadership theory and practice; Action learning; Executive coaching; Business coaching; Leadership development; Relationship management; Building resilience; Managing change; Career/transition coaching; Facilitation; Coach skills training; Psychometrics. Cath also runs an ILM Centre offering qualifications at Level 3 5 and 7 in Leadership, Management, Action Learning and Coaching.

Cath is owner and director of Cath Brown Consultancy.

## 2018/19 workshop dates

Wednesdays, 9.30am-4.30pm

- 5 December 2018
- 9 January 2019
- 6 February 2019
- 6 March 2019
- 3 April 2019
- 1 May 2019
- 5 June 2019
- 3 July 2019

## This programme is supported by:



**Yes We Can** is a collaboration between People Purpose Planning, Cath Brown Consultancy and Sharing Learning Doing.

[www.yeswecan.community](http://www.yeswecan.community)

***Developing leaders of social change***

For more information or to book a place email [robert@peoplepurposeplanning.co.uk](mailto:robert@peoplepurposeplanning.co.uk)